

THE 7-STEP MODEL

CareerPoint promotes evidence-based coaching to help students and job seekers discover and follow pathways to rewarding careers. This model follows seven steps to each participant's success:

**Step 1: Intake**

Through a coordinated regional process, information is gathered about participants' work experience, education, abilities and interests.

**Step 3: Support**

Understanding the barriers that may otherwise stand in the way of full success, wrap-around services continue throughout the process, helping individuals overcome barriers to stay on track.

**Step 5: Credentials**

Individuals support their career pursuit by earning certificates, degrees, certifications and licenses.

**Step 7: Employment**

Prepared job seekers connect with employers for the next step on their career pathway.

Step 2: Coaching

Using a series of assessments and conversations, career coaches gather evidence to help individuals make informed decisions about career paths and to create an employment plan.

**Step 4: Learning**

Based on the employment plan, individuals participate in education, training, and work-based learning. Career coaches support them through to completion.

**Step 6: Profiles**

Evidence of the individual's skills, education and job-preparedness are gathered into one place in preparation for job seeking.



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CareerPoint is an innovation of TalNet, a network of talent system experts united in a commitment to accelerate economic mobility in West Michigan by improving the quality of career decisions.

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